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Republic of the Philippines
Department of Education
Region 1

SCHOOLS DIVISION OF CITY OF SAN FERNANDO (LA UNION)

DIVISION MEMORANDUM

DM No. 103, s. 2024

FEB 18 2025

TO: Assistant Schools Division Superintendent
Chief Education Supervisor, CID
Education Program Supervisors
School Heads and Principals

FROM: **OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT**

SUBJECT: **INVITATION TO ATTEND AN EDUCATIONAL TRIP TO THE
PHILIPPINE BOOK FESTIVAL (PBF)**

Date: February 18, 2025

PARTICULARS

1. The National Book Development Board (NBDB), an attached agency of the Department of Education (DepEd) will host the 3rd Philippine Book Festival (PBF) on March 13 to 16, 2025 at the Megatrade Halls, SM Megamall, Ortigas Center, Mandaluyong, Metro Manila.
2. The PBF will feature the following four realms, offering a variety of quality books for both teachers and students to enjoy and benefit from:
 - a. **Aral Aklat** – dedicated to academic books;
 - b. **Booktopia** – showcasing fiction and nonfiction trade books;
 - c. **Kidlit** – focused on children's books; and
 - d. **Comics** – highlighting comics and graphic novels.
3. Relative to the foregoing, schools are invited to organize a **1-day educational trip** for teachers and students to the upcoming PBF between March 14 and 16, 2025. This event shall offer an opportunity to explore and discover a wide variety of books across genres and academic disciplines, experience meaningful workshops and interactive sessions and activities, and connect with authors, publishers, and fellow book enthusiasts.
4. Interested participants and/or schools must register using this link: **bit.ly/PBF2025tour** until **February 20, 2025** only.



Address : Tanqui, City of San Fernando
2500 La Union
Tel. No. : (072) 607-4715
Email : sanfernando.city1@deped.gov.ph

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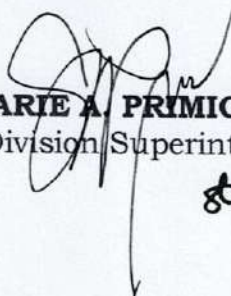
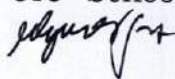
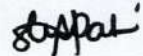


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5. The said educational trip shall be for **one (1)** day only and shall be conducted between the above-mentioned dates. The final details, such as the assigned schedule and actual date of the school's tour shall be provided a week before the event.
6. For further queries and/or concerns, please contact Ms. Sheena R. Pardilla, Division Librarian at sheena.pardilla@deped.gov.ph or via Facebook Account: Lrms Sfc.
7. For your information and guidance.


SHEILA MARIE A. PRIMICIAS
OIC- Schools Division Superintendent
 



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