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Republic of the Philippines
Department of Education

Region 1

SCHOOLS DIVISION OF CITY OF SAN FERNANDO (LA UNION)

APR 07 2025

DIVISION MEMORANDUM:

No. 204s, 2025

TO: CONCERNED SECONDARY SCHOOL HEADS

FROM: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

SUBJECT: PROVINCE-WIDE WORKSHOP ON SMOKE- FREE LOCAL ORDINANCES

DATE: APRIL 6, 2024

PARTICULARS

1. The Partnerships for Health, Agriculture, Nation-Building and Socio-Economic Upliftment Inc. (PNBI) will conduct Province-wide Workshop on Smoke-Free Local Ordinances on April 10-11, 2025 @ J&V Hotel and Resort, Sevilla , San Fernando City , La Union.
2. The Workshop aims to achieve the following objectives:
 - Build stakeholder knowledge and ownership for tobacco control policies in La Union.
 - Build or increase stakeholders' knowledge on policy design and advocacy;
 - Co-develop a policy frame work for stakeholders
 - Identify practical action action points and collaboration areas in developing proposed legislation on tobacco control.
3. Participants are the following:
San Fernando South Central Integrated School – Arlyn B. Bambico
Lingsat Integrated School – Brenda A. Sabado
SDO- City of San Fernando – Jose Mari P. Almeida
Ray Anton L. Rimas
4. For information and attendance.


DR. SHEILA MARIE A. PRIMICIAS, CESO-VI
Schools Division Superintendent



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PARTNERSHIPS FOR HEALTH, AGRICULTURE,
NATION-BUILDING AND SOCIO-ECONOMIC UPLIFTMENT INC.

31 March 2025

Ms. Shiela Marie A. Primicias
Schools Division Superintendent, San Fernando City
Department of Education
SDO – San Fernando City, La Union

Attention: **MR. JOSE MARI ALMEIDA**
Chief Education Supervisor
School Governance Operations Division (SGOD)
Department of Education, Division of San Fernando City

Subject: Invitation – Province-wide Workshop on Smoke-Free Local Ordinances

Dear **Ms. Primicias**,

Greetings!

On behalf of the **Partnerships for Health, Agriculture, Nation-Building, and Socio-Economic Upliftment, Inc. (PNBI)**, we would like to express our sincere appreciation for the valuable partnership established with the **Department of Education, Division of San Fernando City**, through the signing of our **Memorandum of Agreement (MOA)** on **March 25, 2025**. We are excited about the shared commitment to advancing public health initiatives and strengthening tobacco control measures in the province of La Union.

In continuation of this partnership, we are pleased to invite you and your team (SGOD and at least 2 district principals/head of schools) to participate in the **Province-wide Workshop to Enhance Local Ordinances for a Smoke-Free La Union** on **April 10-11, 2025**, at **J&V Hotel and Resort, Sevilla, San Fernando City, La Union**. This workshop, which will be facilitated by a team of legal experts from **ImagineLaw**, a public interest law organization, aims to strengthen local tobacco control ordinances and enhance stakeholders' knowledge and advocacy strategies for a smoke-free community.

The objectives of the workshop include:

- Enhancing stakeholder knowledge and ownership of tobacco control policies;
- Increasing participants' understanding of policy design and advocacy strategies;
- Co-developing a policy framework for effective tobacco control; and
- Fostering collaboration and identifying practical action points for proposed legislation on tobacco control ordinances.

For your reference, please find attached the program and concept note for the workshop.

Kindly confirm your attendance by contacting: **Ms. Maria Cristina Evangelista** at **0946-055-8650** or **0977-129-4404** and **Ms. Salve Romano** at salveromano@pnbiph.org / bingpasco@gmail.com.



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Additionally, please let us know if there are any dietary restrictions among the participants and confirm whether they will be checking in at the hotel or opting to stay off-site during the workshop. Your participation will be invaluable in strengthening tobacco control efforts in La Union, and we look forward to your positive response and continued collaboration.

Thank you very much for your ongoing support and commitment to this important cause.

Thank you very much.

Sincerely,


OSCAR F. PICAZO
Executive Director



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