



Republic of the Philippines
Department of Education
 Region I
 Schools Division Office
 City of San Fernando (La Union)

DIVISION MEMORANDUM

DM No. 261, s. 2025

MAY 23 2025

To: Assistant Schools Division Superintendent
 SGOD and CID Chiefs
 Education Program Supervisors
 Elementary and Secondary Public School Heads
 All Others Concerned

FROM: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

SUBJECT: Institutionalization of Rewards and Recognition in the Public Schools

Date: May 19, 2025

PARTICULARS

1. The SDO upholds the principles of Total Quality Management (TQM); hence, rewards and recognition initiatives are strongly implemented.
2. With this, there are eleven flagship Programs, Projects, and Activities (PPAs) of the SDO in support to effective and efficient delivery of educational services and in the attainment of total satisfaction of the learners and all stakeholders and partners, to wit:
 - a: Bawat Bata Malakas sa Inuming Gatas
 - b: 4 o'clock Habit
 - c: Hydration Break
 - d: Masaganang Gulayan para sa Malusog na Kabataan
 - e: Project Sama-samang Alagaan at Gabayan ang bawat isa para Iwas Pang-aabuso (SAGIP)
 - f: Bantay Paaralan Ligtas Kabataan Program
 - g: Web-based Information System for Education School Management Program (WISE-SMP)
 - h: Zero Waste Management
 - i: Moral Recovery Program
 - j: Paaralang Bughaw



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INSTITUTIONALIZATION OF AWARDS AND RECOGNITION IN SUPPORT OF SMP (SUSTAINABLE AND MARVELOUS PRACTICES) FLAGSHIP INITIATIVES

IMPLEMENTATING GUIDELINES AND MECHANICS

1. The Schools Division Office recognizes awards and recognition as a pillar of good governance.
2. There are 11 Flagship Projects of SDS Primicias since she assumed Office.
3. In recognition of the commitment, hard work and efforts of the School Heads, Teachers, Non-Teaching Staff and partner stakeholders, awards and recognition will be given to deserving schools and learning centers.
4. As such, the basis for the awards will be those schools who regularly optimize the social media through postings, that is, with at least 75 percentage coverage of all identified PPAs. These photos and slides should be properly labeled and time stamped. The ITO and its partner units/offices will establish the veracity and accuracy of all social media platforms utilized by the schools and learning centers.
5. Monthly awards will be conducted at the Division Training Center; however, the dates will be determined as the case may be.
6. Certificates of recognition will be awarded to the Schools, School Heads, and Focal Person(s).
7. The composition of the Awarding Body will be as follows:

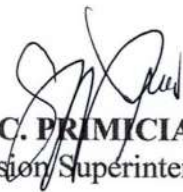
7.1. The SDS	-	As the Chairperson
7.2. The ASDS	-	As the Vice Chairperson
7.3. The Chief Education Supervisors	-	Members
7.4. Education Program Supervisors of CID and SGOD	-	Members
8. The decision of top management is final and executory.



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k: Kantina ng Kalusugan

3. The school heads are highly encouraged to strictly monitor the implementation of the PPAs.
4. The schools will be duly recognized monthly during the conduct of MANCOM or special MANCOM as the case may be.
5. The validating teams, guided by the tenets of the DepEd PRAISE, will be composed of officials and personnel from the CID, SGOD, and OSDS. A separate memo will be issued as to the composition of the validators.
6. For your information, guidance, and compliance.


SHEILA MARIE C. PRIMICIAS, CESO VI
 Schools Division Superintendent



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