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Republic of the Philippines  
Department of Education  
Region 1

SCHOOLS DIVISION OF CITY OF SAN FERNANDO (LA UNION)

DIVISION MEMORANDUM

DM No. 267, s. 2025

MAY 26 2025

TO: Assistant Schools Division Superintendent  
Chief Education Supervisors  
Education Program Supervisors  
All Public Elementary and Secondary School Heads

FROM: OFFICE OF THE SCHOOLS DIVISION SUPERINTENDENT

SUBJECT: COMMEMORATION OF THE 2025 NATIONAL FLAG DAYS AND  
CIVIC REVITALIZATION PROGRAM (SEQUEL OF KKK-RI  
PROJECT)

Date: May 23, 2025

PARTICULARS

1. In line with our continued efforts to promote patriotism and civic consciousness, this Office enjoins all Public Secondary and Elementary Schools to actively participate in the Commemoration of the National Flag Days from May 28 to June 12, 2025. As mandated by the Republic Act No. 8491, also known as the Flag and Heraldic Code of the Philippines.
2. This year's commemoration will be coupled with the implementation of the Civic Revitalization Program, a follow-up initiative to the **KKK-RI (Kuwentong Kasaysayan at Kultura Tungo sa Kalinangang Rehiyon Uno) Project**. The program aims to foster greater civic responsibility, national pride, and engagement with historical awareness among citizens.
3. All teaching and non-teaching personnel are encouraged to be involved in the following activities:
  - A. Display of the Philippine Flag prominently in all offices, schools, and their residences throughout the commemoration period;



Address : Tanqui, City of San Fernando  
2500 La Union  
Tel. No. : (072) 607-4715  
Email : [sanfernando.city1@deped.gov.ph](mailto:sanfernando.city1@deped.gov.ph)

"Sa Matatag na Panuntunan, Serbisyong Tapat Maaasahan"

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- B. Conduct of educational activities, such as flag-raising ceremonies, seminars/sessions, and school or community-based discussions on nationalism and good citizenships;
  - C. Wearing of national colors with pride. Each color of the National Flag Day stands for a special meaning. Wear blue, white, red, and yellow/gold to flaunt your patriotic side; and
  - D. Revisiting the nation's history and the Heraldic Code of the Philippines, especially about its struggle against its colonial oppressors.
4. All School Heads and their Araling Panlipunan School Coordinators are requested to lead and monitor the conduct of the commemorative activities and likewise submit accomplishment reports with photos on or before June 13, 2025, **through <https://tinyurl.com/35rfrfs8>**.
5. For information and compliance

**SHEILA MARIE A. PRIMICIAS, CESO VI**  
Schools Division Superintendent



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