



Republic of the Philippines
Department of Education
Region 1

SCHOOLS DIVISION OF CITY OF SAN FERNANDO (LA UNION)

DIVISION MEMORANDUM

JUN 03 2025

No.: 288 s. 2025

TO Assistant Schools Division Superintendent
Chief Education Supervisors
Education Program Supervisors
School Heads of Public Elementary and Secondary Schools
All SDO Personnel

FROM **SHEILA MARIE A. PRIMICIAS, CESO VI**
Schools Division Superintendent

SUBJECT **2025 DIVISION BRIGADA ESKWELA KICK-OFF**

DATE June 3, 2025

Particulars

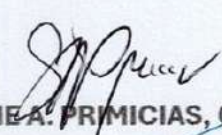
1. Pursuant to DepEd Order No. 012, s. 2025 entitled Multi-Year Implementing Guidelines on the School Calendar of Activities and DepEd Memorandum No. 42, s.2025, all public elementary and secondary schools shall implement Brigada Eskwela on **June 9-13,2025** with the theme "**Sama-sama para sa Bayang Bumabasa**".
2. The SDO – CSF will conduct the **2025 Division Brigada Eskwela Kick-Off** on **June 9, 2025** at **La Union National High School** from **7:30a.m. onwards**.
3. Attached are the information bulletin, criteria for judging the best Brigada Eskwela booth and motorcade route for reference. Additionally, materials such as the Tarpaulin lay outs, Brigada Eskwela jingle and program flow and can be accessed from these links <https://tinyurl.com/SFCBrigada2025>, and <https://tinyurl.com/templateCommitmentWall>.
4. Teaching personnel are entitled to earn service credits from their active involvement as members of school Brigada Eskwela working committees and/or voluntary services in the activities. Teachers shall earn a one-day service credit for accumulated eight hours of service following the computation stipulated in DO 13, s.2024 titled Revised Guidelines on the Grant of Vacation Service credits for Teachers. Likewise, non-teaching personnel shall be granted Compensatory

Time-Off (CTO) for all services rendered during weekends/holidays. Eight hours of accumulated services are equivalent to one-day CTO.

5. All public schools shall also prepare and submit accomplishment reports as scheduled:

Reports to be submitted	Date of Submission
Brigada Eskwela Report through the DepEd Partnership Database System (DPDS)	Encoding until July 4, 2025
Brigada Book – Forms 1-7	June 30, 2025
Form 48 for Service Credits/CTO	June 27, 2025

6. For your information, dissemination and compliance.


SHEILA MARIA A. PRIMICIAS, CESO VI
Schools Division Superintendent



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CLEANING GROUPINGS

AREA	GROUP/CONTINGENT	Photo Documenter
SHS	<ul style="list-style-type: none"> • SGOD 	Arica Apalla Aerhon Balas Jelly Tahil
Science	<ul style="list-style-type: none"> • FPTA • SGC 	Paul Tzaddih Pacio Benzon Casison
MAPEH	<ul style="list-style-type: none"> • Accounting • Budget • OSDS 	Edward Orpilla Ma. Concepcion Tamayo Rose Jane Mangay-at
TLE	<ul style="list-style-type: none"> • AFP • CID • District 2 School Heads 	Raymond Borja Ma. Magdalena Locquiao
Math	<ul style="list-style-type: none"> • PNP • District 1 School Heads 	Yvonne Rose Estacio Myrafe Rivera Milagros Valdivia
Filipino	<ul style="list-style-type: none"> • Supply • SDO-GSO 	Hannah Dolor Careon Veronica Billon
ESP	<ul style="list-style-type: none"> • Personnel • Records • Cash Unit 	Oscar Patrick Macalino Hydee Panit
Araling Panlipunan	<ul style="list-style-type: none"> • SDS Sheila Marie Primicias • ASDS Nestor C. Herana • LSB Members • other stakeholders 	Jason Malong Sheena Antonette Graycochea Girlyn Soliven Irvin Deloeg
English	<ul style="list-style-type: none"> • District 3 School Heads • District 4 School Heads 	Rogelio Magsanoc Rachel Ruth Espinueva Carmela Doydora

CRITERIA FOR JUDGING 2025 BEST BRIGADA BOOTH

Indicators	Description	Assigned Ratings
Appropriate Theme	The booth/gallery is reflective of the attainment of the goals and objectives of the PPAs	40 points
Creativity & Originality	The booth/gallery shows uniqueness of concept, innovative use of materials, and with artistic expression reflective of the festive mode, and radiant presentation	30 points
Interactivity and Engagement	The booth/gallery is highly engaging that captures attention, fosters meaningful interaction, and creates a memorable experience for attendees.	15 points
Organization, cleanliness, Safety and DRRRM Compliant	The booth/gallery is neat, orderly, with efficient use of space, and prioritizes safety features to protect viewers.	10 points
Over-all impact	The booth/gallery is generally commended and appreciated in its over-all appearance	5 points
Total		100 points

Lingsat Public Cemetery

Carlatan Fish Ponds
and Fish Pens

LINGSAT

BIDAY

32 min
14.2 km

Ma-Cho Temple
(Taoist Temple)

CABAROAN
(NEGRO)

SANTIAGO NO

Gifted Learning Center

Catbangan Barangay Hall

CATBANGEN

o La Union

MADAYEGDEG

SAGAYAD

Pindangan Ruins

SEVILLA

CANAOAY

National Educators
Academy of the...

Citigate Hotel
and Restaurant

TIME ALLOTMENT	TIME	ACTIVITIES	What to Do/Prepare?	Focals
1 hr.	6:30-7:30	Motorcade	Route	Sir Darryl Barrera/ Sir Ray Anton Rimas
		Assembly Time 6:00-6:30 Assembly Area = Lingsat Public Cemetery	Letter to City for Permit	CID
			Letter for PNP Assistance	
			Letter of Invitation to Agencies & Other Stakeholders	
			Balloons (50) HELIUM BALLOONS	c/o SDO
			Flaglets	c/o Sir Rodrigo Panit Jr./Ramoel Espinueva
			Cleaning Materials	Bring your own cleaning materials
			Sound System/Sound Track to be played during the Motorcade (Brigada Jingle) (pick-up - SDS with the 2 Palaro winners)	Sir Amorsolo Pumaras
			Marshalls	Male Teachers of LUNHS
			(Cars will all move to the Oval and should park at the SHS area)	
			Invitation	
2 hrs	8:00-10:00	Program Proper	Parts of the Program	Printing of Program - Division Office
		LA UNION NATIONAL HIGH SCHOOL	Preliminaries	
			National Anthem - AVP	
			Prayer - AVP	
			City Hymn- AVP	
		Theme for the Venue: Barrio Fiesta	Welcome Remarks	
			Message	
			Statement of Purpose	
			Acknowledgement of Participants	

			<p>Special Message</p> <p>Message of Support</p> <ul style="list-style-type: none"> • Stakeholders • City Mayor <p>Pledge of Commitment</p> <p>Signing of Commitment Wall</p> <p>Photo Opportunity</p> <p>Brigada Jingle (Background Music)</p> <p>Closing Song</p> <p>Opening / Cutting of Ribbons of Booths (schools- design their own ribbon)</p> <p>Gallery Walk (Booth)</p> <p>Cleaning Time</p> <p>SHS</p> <p>Science</p> <p>MAPEH</p> <p>TLE</p> <p>Math</p> <p>Filipino</p> <p>Values Education</p> <p>AP</p> <p>English</p> <p>*Music Director</p>	<p>See attached Groupings</p> <p>Louie Casuga (LUNHS)</p>
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			*FB Live *Vloggers	c/o Jun Howard Rloveros Jasmine Sibayan and Dixie Morente
			Masters of Ceremony: Carl John Pagayonan Robelyn Pascua	
	BOOTH		1. BBM-IG & Water Break	Bangbangolan ES Parparaya ES Cadacilan ES Baraoas ES Pao ES
			2. Kantina ng Kalusugan	Santiago ES Sevilla ES Puspup ES SFC SPED Integrated School
			3. PROJECT SAGIP	PNP Bungro ES Catbangan CS Canaoay ES Masicong ES Sacyud ES
			4. Masaganang Gulayan para sa Malusog na Kabataan	Bangbangolan NHS DQBSNHS LUNHS-Sacyud Annex LUNHS
			5. Bantay-Paaralan Ligtas Kabataan Program	San Agustin ES Sibuan-Otong IS Pagudpud IS Tanguigan ES
			6. WISE- SMP	ITO Pao NHS
			7. Brigada Pagbasa	SFC National Vocational HS Dallangayan ES

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					Dalumpinas IS Ilocanos ES Mameltac ES SF North CS
				8. Paaralang Bughaw	CHO Lingsat IS Nagyubuyuban IS
				9. Project NutriBun	LUNHS
				BRIGADA PHOTO BOOTH	San Fernando South CIS
				<ul style="list-style-type: none"> Schools In charge of the booth shall be responsible in decorating their respective booth. Booth Area size/measurement. There will be an awarding for the Best Booth during the SDO ManCom 	c/o Engr. Divine and Daryll Barrera See Attached Mechanics
			Physical / Stage Decorations	Theme: "Sama-sama para sa bayang bumabasa"	Manpower: Sir Rodrigo B. Panit Jr. Members: Sir Nelson Rillera, Maam Ada Weer, Maam Ronalyn Hogan, MAPEH & TLE Teachers Materials: c/o Maam Arlyn Bambico
			Chairs	200	
			Tables	2 Long tables	LUNHS