



Republic of the Philippines

Department of Education

Region 1

SCHOOLS DIVISION OF CITY OF SAN FERNANDO (LA UNION)

DIVISION MEMORANDUM

JUN 04 2025

IVO.

No.: 290 s. 2025

TO

Assistant Schools Division Superintendent

Chief Education Supervisors

All Public Elementary and Secondary School Heads

ALL SDO Personnel

FROM

SHEILA MARIE A. PRIMICIAS, CESO VI

Schools Division Superintendent

SUBJECT

ACCOMPLISHMENT OF CLIENT SATISFACTION SURVEY

DATE

June 2, 2025

Particulars

- To uphold service quality and promote continuous improvement in client engagement, the Schools Division Office (SDO) reiterates that Certificates of Appearance shall only be issued to clients with official transactions with the SDO after the Client Satisfaction Survey Form has been duly accomplished.
- 2. The survey will be made available after the transaction or through a designated online platform.
- 3. For your information, guidance and compliance.

SHEILA MARIE A. PRIMICIAS, CESO VI

Schools Division Superintendent



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2500 La Union

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"Sa Matatag na Panuntunan, Serbisyong Tapat Maaasahan"

Reference No. :









CLIENT SATISFACTION SURVEY

Dear Clients:

The Schools Division Office strives to attain client satisfaction as mandated by the Constitutional Provision "A Public Office, is a Public Thrust". Please find time to answer the checklist provided. Also, be guided by the five- point scale below and check the appropriate box of your answers.

Points	Descriptive Equivalent Rating Very highly satisfied	Narrative Description Exceptional and Outstanding Performance/services		
5				
4	Highly satisfied	Very good and very satisfactory performance/services		
3	Moderately satisfied	Average performance/services		
2	Slightly satisfied	Below Average performance/services		
1	Not satisfied	Poor/ Dismal performance/services		

Indicators The Office/Officials/Staff manifest the following characteristics below:	5	4	3	2	1
 Commitment to Public Service (Officials and employees uphold the public interest over personal interest) 					
 1.1.Effective and efficient services (goals and objectives attained) 					
 Honesty, economical, and minimal wastage in terms services 					
2. Professionalism					
2.1.Highest Degree of excellence					
2.2.Intelligence and skills in transactions					
3. Justness and Sincerity					
3.1.Remain true and just in dealings (no discrimination)					
3.2.Manifest good morals and customs					
4. Political Neutrality					
 Services without unfair discrimination regardless of party affiliation 					
5. Responsiveness to the Public					
5.1.Prompt					
5.2. Courteous					
5.3.Adequate services				3	
6. Commitment to democracy					
6.1. Maintain principles of accountability					
7. Simple living 7.1.Manifest modest lives/simplicity with transactions					

THANK YOU VERY MUCH

